

Intermodal Association of Chicago

2019-2020 Souvenir Ad Book & Membership Directory

(All net proceeds are used to support the IAC Scholarship Program)

This Ad Book containing the IAC Membership Roster will be distributed at the December 5th Dinner Meeting of the Intermodal Association of Chicago being held at Drury Lane in Oak Brook Terrace, IL. This Directory is a 5 ½ wide x 8 ½ high book. Ad prices are for black and white (color optional):

Full Page – 5" x 8" \$340.00 (*)	Quarter Page – 5" x 2" \$140.00
Half Page – 5" x 4" \$225.00	Business Card – 3.5" x 2" \$110.00
<p><i>(*) Color ads are being offered this year, as an option, on full page ads. The additional charge is \$200 per page – for total full page ad cost of \$540.</i></p>	

Artwork, typesetting and alterations to existing ads are available for an additional charge from \$15.00 minimum. Otherwise please provide a file (preferably pdf format) or camera ready art for your ad and please maintain a ½" margin on all sides. For questions regarding your ad or about our desktop publishing capabilities please contact:

Russ George - Cell Phone (630) 205-9065
 Arch Printing, Inc. (630) 896-3320 **FAX (630) 896-6685**
 710 Morton Avenue, Suite N, Aurora, IL 60506

Contract for Advertisement in the Souvenir Ad Book

Date _____

The undersigned hereby agrees to buy a _____ page space in the IAC Souvenir Ad Book and agrees to pay the sum of \$ _____.

(Signed by Official of the Advertiser)

This Ad will be: A Repeat Ad Repeat Ad, with changes (specify) New Ad (will submit artwork)
Color option: Please publish our ad in full color (add \$200 per full page ad)

Name of Advertiser (Print) _____

Business Address (Print) _____

City (Print) _____ State _____ Zip Code _____ Telephone _____

Not subject to cancellation - Submitted by: (Print) _____

Deadline: October 22, 2019 Email address: _____

Send contract for Advertisement, Camera Ready Copy, Electronic File (in PDF format) or instructions and rough layout for Arch to typeset to:

Russ George
 Arch Printing, Inc.
 710 Morton Avenue, Suite N
 Aurora, IL 60506
 Email: art@archprinting.com

Send Payment for Advertisement To:

Intermodal Association of Chicago
 P.O. Box 2762
 Naperville, IL 60567
 Contact: Dennis Nelson, Ad Book Chairman
 Email: dennis@intermodalofchicago.org
 Cell: (630) 452-0887