

# Intermodal Association of Chicago

## 2017-2018 Souvenir Ad Book & Membership Directory

(All net proceeds are used to support the IAC Scholarship Program)

This Ad Book containing the IAC Membership Roster will be distributed at the December 7<sup>th</sup> Dinner Meeting of the Intermodal Association of Chicago being held at Drury Lane in Oak Brook Terrace, IL. This Directory is a 5 ½ wide x 8 ½ high book. Ad prices are for black and white (color optional):

|  |                                       |
|--|---------------------------------------|
| Full Page – 5" x 8"    \$335.00 (*)  | Quarter Page – 5" x 2"    \$135.00    |
| Half Page – 5" x 4"    \$220.00  | Business Card – 3.5" x 2"    \$105.00 |
| <p><i>(*) Color ads are being offered this year, as an option, on full page ads.<br/>The additional charge is \$200 per page – for total full page ad cost of \$535.</i></p> |                                       |

Artwork, typesetting and alterations to existing ads are available for an additional charge from \$15.00 minimum. Otherwise please provide a file (preferably pdf format) or camera ready art for your ad and please maintain a ½" margin on all sides. For questions regarding your ad or about our desktop publishing capabilities please contact:

Russ George - Cell Phone (630) 205-9065  
 Arch Printing, Inc. (630) 896-3320 **FAX (630) 896-6685**  
 710 Morton Avenue, Suite N, Aurora, IL 60506

### Contract for Advertisement in the Souvenir Ad Book

Date \_\_\_\_\_

The undersigned hereby agrees to buy a \_\_\_\_\_ page space in the IAC Souvenir Ad Book and agrees to pay the sum of \$ \_\_\_\_\_.

(Signed by Official of the Advertiser)

This Ad will be:     A Repeat Ad     Repeat Ad, with changes (specify)     New Ad (will submit artwork)  
**Color option:**     Please publish our ad in full color (add \$200 per full page ad)

Name of Advertiser (Print) \_\_\_\_\_

Business Address (Print) \_\_\_\_\_

City (Print) \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Telephone \_\_\_\_\_

Not subject to cancellation - Submitted by: (Print) \_\_\_\_\_

**Deadline: October 24, 2017**    Email address: \_\_\_\_\_

Send contract for Advertisement, Camera Ready Copy, Electronic File (in PDF format) or instructions and rough layout for Arch to typeset to:

Russ George  
 Arch Printing, Inc.  
 710 Morton Avenue, Suite N  
 Aurora, IL 60506  
 Email: art@archprinting.com

Send Payment for Advertisement To:

Dennis Nelson, Ad Book Chairman  
 Intermodal Association of Chicago  
 P.O. Box 2762  
 Naperville, IL 60567  
 Email: dennis@intermodalofchicago.org  
 Cell: (630) 452-0887